

CHINA NUTS AND ROASTED SEEDS INDUSTRY

PHASE IV 2023 TOTAL NINETY NINTH ISSUE

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PRODUCTION UP 30%
ENERGY CONSUMPTION DOWN 40%



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CHINA NUTS AND ROASTED SEEDS INDUSTRY

PHASE V/2023 TOTAL NINETY-NINTH ISSUE
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Show World Nuts, Get Win-Win Cooperation
—Warm Congratulations 2023' The 16th
China Nuts and Roasted Seeds, Dried Fruits Food
Exhibition and Supply Fair Complete Success

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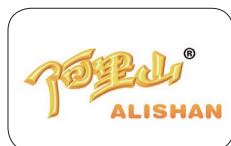
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A Letter of Invitation for New English Electronic Edition of China Nuts And Roasted Seeds

China Nuts And Roasted Seeds is under the guidance of the Specialized Committee for Nuts and Roasted Seeds of China National Food Industry Association and sponsored by Beijing Zhongjian Heguo Information Technology Service Co., Ltd., <http://www.csnc.cn> and www.chinanutexpo.com. It is currently the only domestic guiding journal for the nuts and roasted seeds industry. To make the world's nuts industry know more about China's nuts and roasted seeds industry, to integrate China's nuts industry into the global nut economic and trade integration, and to cooperate with the global peers for win-win results. To adapt to this new development trend, since April 2020, China Nuts And Roasted Seeds has added an English electronic version to serve as an exchange of information for nut enterprises, the industries and associations worldwide. We are sincerely soliciting contributions from domestic member enterprises, as well as domestic and foreign readers, professional scholars, and nuts and roasted seeds practitioners. The contents and scope of the contributions are concluded as follows:

- I. Popularize the performance and experience of the enterprise and its leaders (chairman and general manager) (please attach the working photos of the enterprise and leaders at the same time);
- II. Introduction to working attainment and experience: workshop management, technology, process, quality, quality management, product development, inspection and other working attainment and experience;
- III. Popularize the latest scientific research achievements of the enterprise (raw

material planting, nutrition, technology, equipment, additives, etc.) and the promotion of new products (in Chinese and English);

IV. Marketing experience and introduction: attainment and experience in warehousing, transportation, wholesale, product sampling, direct selling and terminal markets, business negotiation and contract signing, etc.

V. Solicit the information needed by the enterprise, such as the information consultation on raw material purchase, equipment purchase, talent recruitment, etc.

VI. Put forward the relevant suggestions and opinions to the Magazine;

VII. The members of the Magazine's expert panel shall provide 2-3 professional manuscripts each year, which may be prepared by themselves or recommended.

VIII. Manuscripts may be provided in both Chinese and English. Welcome to contribute and recommend your manuscript! Requirements for manuscript solicitation: manuscript shall be in the form of electronic document.

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Editorial Department of China Nuts And Roasted Seeds

Information Consulting Service Table for China Nuts And Roasted Seeds in Chinese and English

The Chinese and English versions of China Nuts And Roasted Seeds also receive the information consulting services from relevant enterprises and associations at home and abroad. The specific contents are concluded as follows:

I. Information Consulting Service Charge for Chinese Version

1. Consulting Service Price

Category A: RMB 18,000/Page/Year for Single Page (6 Issues of Internal Pages + 1 Issue of the Journal)

RMB 35,000 Yuan/Year for Continuous Pages (6 Issues of Internal Pages + 1 Issue of the Journal)

Category B: Enterprise Special Service: Carry out the special popularization (including pictures, interviews, popularization reports, etc.) in the specific consideration of the needs of the enterprise. Consult the staff of the Association for the specific details.

Category C: 4-Cover Services (Bimonthly, Six Issues a Year)

Front Cover: RMB 45,000 yuan/year (no single issue); Back Cover: RMB 38,000 yuan/year (8000 yuan/issue)

Cover II: RMB 28,000 yuan/year (5000 yuan/issue); and Cover III: RMB 28,000 yuan/year (5000 yuan/issue)

Full Page Position of English Contents: RMB 25,000 yuan/year (4500 yuan/issue)

Full Page Position of Copyright: RMB 25,000 Yuan/Year (4500 Yuan/Issue)

2. Rights and Interests in Consulting Services

All the aforesaid three categories may enjoy the following services: 1. Free 3 copies of magazines each issue throughout the year; 2. One page (A4) published in each issue throughout the year to popularize the colorful pages of the enterprises or products, or to popularize the latest scientific research achievements of the enterprise (raw material planting, nutrition, technology, equipment, additives, etc.) and the soft-text promotion of new products. 3. Other consulting services provided, such as the industrial standards, policies and regulations.

3. Production Requirements

Front Cover Size: 210*206mm (to set aside a reading guidance position);

Cover II/Cover III/Back cover/Inner page size: 210*285mm; precision requirements for four covers and inner pages: 300DPI; format requirements: JPG, PSD, TIF, EPS, AI; Leave 3mm around each to extend or expand.

II. Information Consulting Service for the English Electronic Magazine

1. Consulting Service Price

Category A: RMB 10,000/Page/Year for Single Page (6 Issues of Internal Pages + 1 Issue of the Journal) (2000 Yuan/Issue)

RMB 15,000 Yuan/Year for Continuous Pages (6 Issues of Internal Pages + 1 Issue of the Journal) (3000 Yuan/Issue)

Category B: Enterprise Special Service: Carry out the special popularization (including pictures, interviews, popularization reports, etc.) in the specific consideration of the needs of the enterprise. Consult the staff of the Association for the specific details.

Category C: 4-Cover Services (Bimonthly, Six Issues a Year)

Front Cover: RMB 20000 yuan/year (no single issue); Back Cover: RMB 15000 yuan/year (3000 yuan/issue)

Cover II: RMB 10000 yuan/year (2000 yuan/issue); and Cover III: RMB 10000 yuan/year (2000 yuan/issue)

Full Page Position of English Contents: RMB 12000 yuan/year (2500 yuan/issue)

Full Page Position of Copyright: RMB 12000 Yuan/Year (2500 Yuan/Issue)

2. Rights and Interests in Consulting Services

All the aforesaid three categories may enjoy the following services: 1. Free 3 copies of magazines each issue throughout the year; 2. One page (A4) is published in each issue throughout the year to popularize the colorful pages of the enterprises or products, or to popularize the latest scientific research achievements of the enterprise (raw material planting, nutrition, technology, equipment, additives, etc.) and the soft-text promotion of new products. 3. Send it regularly to nut enterprises, trades and associations all over the world.

3. Production Requirements

(English Version Provided) front cover size: 210*206mm (to set aside a reading guidance position); Cover II/Cover III/Back cover/inner page size: 210*285mm; precision requirements for four covers and inner pages: 300DPI; format requirements: JPG, PSD, TIF, EPS, AI; Leave 3mm around each to extend or expand.

All text manuscripts and color pages may be sent to Email: jianguozhan@163.com

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Show World Nuts, Get Win-Win Cooperation

——Warm Congratulations 2023` The 16th China Nuts and Roasted Seeds, Dried fruits Food Exhibition and Supply Fair Complete Success





HOT SPOTS

🕒 April 20th

A lot of people visited 16th Food Exhibition for China Nuts and Roasted Seeds, Dried Fruits & Fair for Purchase and Supply in 2023 on the first day of opening! At 8: 00am on the 20th day, there were long queues of exhibitors and buyers both at home and abroad in front of Hall 6. According to the official statistics, on the first day of the Exhibition (April 20), there were totally nearly 30,000 visitors, including over 20,000 professional visitors. On that day, the online live broadcast presented the first arrival tasting area, the corporate culture exhibition area and the new and most popular products brought by enterprises to the online audience. According to the incomplete statistics, the number of real-time viewers of live video and cloud images exceeded 200,000.





HOT SPOTS



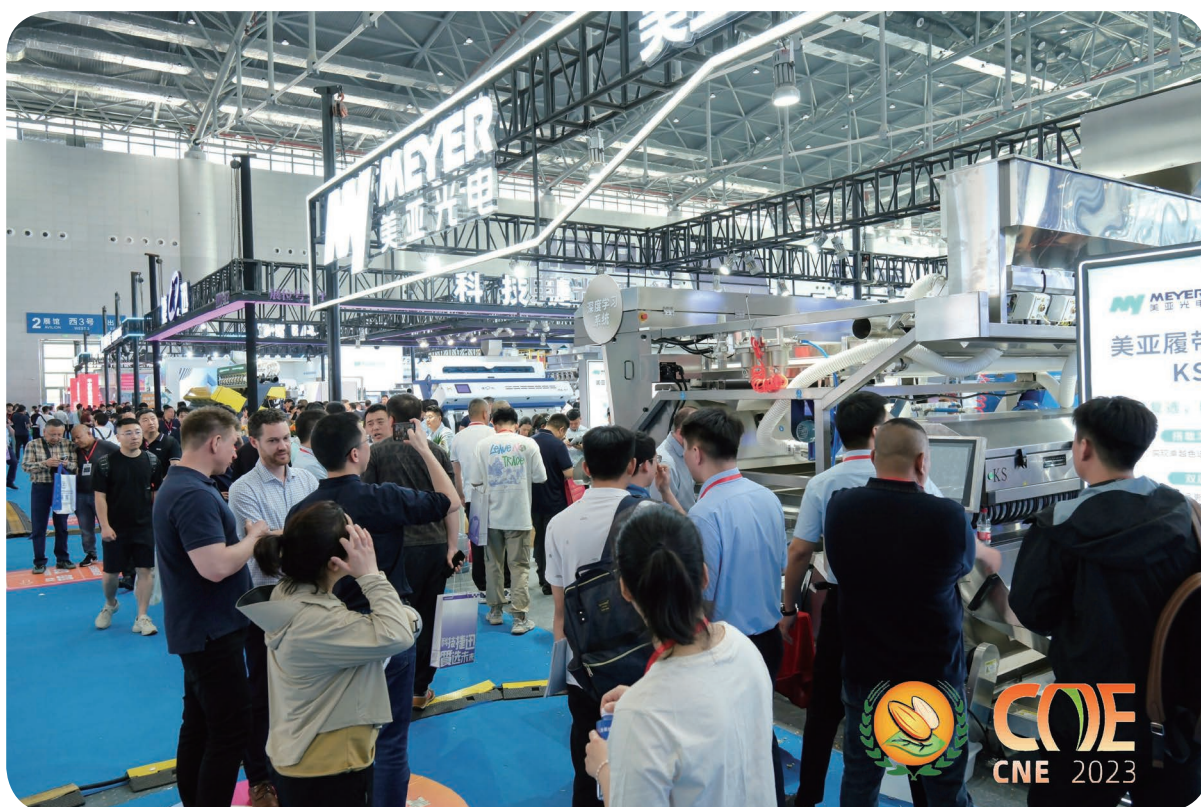


HOT SPOTS



🕒 April 21th

On the second day of the Exhibition, the popularity of the Exhibition continued to rise, with a total of 50,000 visitors, including 30,000 professional visitors. The Sponsor, the Specialized Committee for Nuts and Roasted Seeds of China National Food Industry Association designate special personnel to visit 6 exhibition halls and 12 exhibition areas for different opinions. After the visit, it was found that the exhibitors' degree of satisfaction was as high as 98%, the buyers' degree of satisfaction exceeded 97%, both of which were remained at a high level. In the meanwhile, the Specialized Committee made a detailed record of the comments and suggestions put forward by the exhibitors. after the Exhibition, the Sponsor will carefully draw and learn lessons, to provide the better and more perfect services for the next exhibition.



HOT SPOTS



The 3-day 16th Food Exhibition for China Nuts and Roasted Seeds, Dried Fruits & Fair for Purchase and Supply in 2023 was a great success! The 3-day Exhibition covers an exhibition area of 70,000m², with 1,500+ exhibitors and 50,000+ buyers. More than 30 professional forums have ignited many hot topics in the industry circle, attracting more than 3 million sellers both online and offline and cross-border practitioners to view and visit the Exhibition. The exhibition venue was very crowded, with an endless stream of buyers visiting the Exhibition to seek for suitable products and busy sellers in "selling goods"! According to the official statistics, the number of exhibitors increased by 70%, the number of buyers doubled and the number of international counterparts increased by 300% this time! As an unprecedentedly grand occasion, the Exhibition is more popular than ever! Let's look forward to the next exhibition together again!



HOT SPOTS

More than 30 professional meeting activities, from seed industry, raw materials, accessories, equipment and processing to omni-channel marketing, have become an key part and focus of the whole exhibition, including the conference of analysis and prediction of major raw materials (seed industry) of global nuts and seeds from 2022 to 2023, 2022-2023 Chinese and foreign nut roasted seeds and nuts, dried fruits and dried fruits market analysis and forecast report and omni-channel business conference, 2023 Growth Enterprise Development Exchange Salon, Alliance for International Exchange Meeting, Association (Chamber of Commerce) Exchange Meeting, the Meeting for Revising and Reviewing the “Nut and Seed Food Terminology” and other 15 industrial standards, professional meeting activities for new products, novel equipment, novel technologies, operating environment, industrial clusters, procurement and supply and other fields, covering the core focus and hot topics of the whole industrial supply chain, through exhibitions and various meeting activities, created rare opportunities and conditions for all enterprises and individuals participating in the Exhibition to seek for cooperation opportunity and common development, and to combine practice with theory and benefit a lot.

1 2022-2023 the Conference of Analysis and Prediction of Major Raw Materials (Seed Industry) of Global Nuts and Seeds





2 2022-2023 Market Analysis and Forecast Conference of China-Foreign Nuts and Roasted Seeds, Dried Fruits & Omni-Channel Business Conference



3 Promotion Conference on New Products of Equipments, Technologies, Packaging (Packaging Materials), Ingredients, and Additive for National Nuts and Roasted Seeds, Dried Fruits



4 2023 Member Congress of National Nut and Roasted Seeds Industry & Welcome Reception







5 New Product Launch Conference of 2023 16th China Nuts and Roasted Seeds Food Exhibition



The Association Organized Representatives Of Domestic and Overseas-Funded Enterprises To Visit:qiaqia,Three Squirrels and China Nuts Roasted Food City

During the Exhibition, the Association organized representatives of domestic and overseas-funded enterprises to visit: Qiaqia, Three Squirrels and China Nuts Roasted Food City, including Pino, vice chairman and founder of International (INC Nut & Dried Fruit Council), foreign nut associations, the world's largest pistachio, pecan and Macadamia growers and suppliers, officials of the US Consulate General in Shanghai and members of domestic associations. From the "transparent factory" in Qiaqia, to the "demonstration factory" of Three Squirrels, and then to the "2023 Economic and Trade Symposium of Chinese and Foreign Nut Enterprises" held by Yaoshengji in Hangzhou, it is everywhere reflected that the development of the nuts and roasted seeds industry in China is exceeding the level and plays an outstanding role in promoting the development of the nuts and roasted seeds industry all over the world.

After a series of visits and discussion activities, president Pino sincerely praised the development of the nuts and roasted seeds industry in China, and pointed out:

- I. In future, INC will focus on Asia, and China will be the center of gravity.
- II. This event in China, as well as the visiting enterprises all reach the top-ranking high level all over the world. Being deeply shocked and moved, he said that INC would strengthen cooperation with the nuts and roasted seeds industry in China.
- III. The nuts and roasted seeds industry in China shall get involved in all kinds of work of INC, and play a positive role of China for the global nuts industry.



PAY TRIBUTE AND THANK COLLEAGUES IN THE WHOLE INDUSTRY

Thank you for your hard efforts.

With the unity and joint efforts by the whole industry, the 16th Food Exhibition for China Nuts and Roasted Seeds, Dried Fruits & Fair for Purchase and Supply in 2023 has achieved unprecedented success.

The success is attributed to the sincere unity of the whole industry, and to a lot of manpower, material resources, financial resources, energy and precious time paid by our Company! The success is attributed to tens of thousands of our colleagues who visited the exhibition venue for purchase, negotiation, and learning and communication!

Therefore, the real contributors to the success of the Exhibition are our Company and every colleague of ours!

Pay tribute to our heroes again!

On behalf of the Specialized Committee, the Association expresses its deep apologies to every colleague for the shortcomings and even troubles in the Exhibition!

I look forward to your valuable comments and suggestions, so that the collective wisdom of the industry will become the driving force for improving the high-quality development of the Exhibition and promoting the sustainable development of the whole industry!

I sincerely hope that we will meet again at the Exhibition next year. I believe that the Exhibition next year will be larger, with higher quality, more people and better results!

It is also worth mentioning that the Exhibition has been strongly supported and highly praised by the International Nuts and Dried Fruits Council (INC) and foreign colleagues. On behalf of all colleagues, the Specialized Committee solemnly sent a Letter of Thanks to express our sincere gratitude. See the Letter of Thanks for details.

中国坚果炒货食品展览会组委会

26 April, 2023

Letter of Appreciation

Distinguished guests,

Under our concerted motivation of all honorable guests, exhibitors and visitors, 2023 the 16th Food Exhibition for China Nuts and Roasted Seeds, Dried Fruits & Fair for Purchase and Supply has come to a successful conclusion. Hereby, we would like to thank you on behalf of organizing committee for your involvement and presence.

In this event, industry leaders domestically and abroad gathered together sharing their professional statistics on each variety, summarizing market fluctuation in 2022, analyzing and predicting the insight on yield, process, and market in the near future with professional speeches sparked discussions on spot. Real-time data showed that there were around 1500 exhibitors, more than 50,000 buyers crowded in 70,000 m² pavilion, and international counterparts increased by 300 % during the three-day exhibition period.

On 20th April, there were nearly 30,000 people attended the exhibition throughout the day with over 20,000 professional buyers and sellers among them. On 21st April, 50,000 visitors entered pavilion with 30,000 professional buyers and sellers among them. Based on our questionnaires, the exhibitor satisfaction rate was as high as 98% during the exhibition, and the buyer's satisfaction rate exceeded 97%. This grand occasion is unprecedented! The exhibition would not have been so successful without your active participation and expertise, we are grateful for your contribution to the healthy development of the whole industry!

Besides, we would like to have your valuable feedback if there were any aspects of this exhibition needed to be improved. we shall promote our upcoming events upon your professional advice to provide a more satisfying experience, which will lead the healthy and orderly growth of our industry in the long term.

We much appreciate again for your kind participation and excellent contribution. Hope to cooperate with you again! Looking forward to your visit again next year and inviting more colleagues to participate together!

Should you have any inquiry or question about China Nuts and Seeds industry, we shall be pleased to provide you with necessary assistance.

Sincerely,

Carol Yang

Organizing Committee of China Nuts and Roasted Seeds Food Exhibition

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Xujianxin

National People's Congress Representative and Chairman of Bayannur Sanpandan Food Co., Ltd, gave suggestions to strengthen scientific research, supplement the production chain, and promote the revitalization of the sunflower seeds industry

Seeds are the chips of agriculture and the foundation of agricultural modernization. Promoting the revitalization of the seed industry is related to agriculture, rural areas, and farmers, as well as millions of agricultural enterprises and households. A small sunflower seed hides a big article in the chain of seed industry.

Seeds are the building blocks of agriculture and the foundation of modern agricultural practices.

Promoting the revitalization of the seed industry is crucial for agriculture, rural areas, and farmers, as well as millions of agricultural enterprises and households. A small sunflower seed plays a significant role in the chain of seed industry .

Xu Jianxing, a representative of the National People's Congress and chairman of Bayannur Sanpandan Food Co., Ltd. from the Hetao region, delivered a speech on "Revitalizing the Seed Industry" during the National Two Sessions.

Xu Jianxing, a representative of the National People's Congress and the chairman of Bayannur Sanpandan Food Co., Ltd., attended the First Session of the 14th National People's Congress.

Xu Jianxing, the Chairman of Bayannur Sanpandan Food Co., Ltd., represented the First Session of the 14th National People's Congress and gave an interview to reporters in Beijing. He expressed his excitement and encouragement towards the "In-depth implementation of the seed industry revitalization action" and the "strengthening of agricultural technology and equipment support" mentioned in the government work report. These initiatives make us confident in our development.

As an operator of the agricultural enterprise, Xu Jianxing conducted thorough research and reflection before attending the conference. He submitted a proposal titled "Strengthening the Construction of the Seed Industry Revitalization and Innovation System" to the conference. The proposal provided suggestions for addressing several problems that currently exists in seed industry research,

achievement transformation, and innovation system construction.

At present, Inner Mongolia Autonomous Region is strengthening the construction of national important agricultural and livestock product production bases, and the driving role of leading enterprises is particularly important, promoting large-scale and standardized production, and continuously improving the market competitiveness of high-quality agricultural products. Bayannur City is the largest sunflower production base in China, with a sunflower output value of 7 billion yuan, which accounts for more than one-third of farmers' planting income.

Xu Jianxing stated that in recent years, both the central and local governments have placed significant emphasis on the growth of private enterprises, providing them with strong support and momentum for development. We have also focused on enhancing our core competitiveness by improving our seed research and development, breeding, promotion, raw material planting, storage, deep processing, brand promotion, and market development. Starting from the upstream, we have gradually developed the downstream, with the goal of creating a complete industry chain model for enterprises. While we have achieved some results, we also face certain difficulties and problems.

Therefore, Xu Jianxing suggests:

The first is to continuously increase investment in research. The second is to enhance support for collaboration between science and enterprise.

The third is to promote industry optimization accurately. This will be achieved by establishing a mechanism for the development and utilization of conditional sharing of variety resources and technological achievements. The allocation of rights and interests will be proportional based on the development thinking of seed industrialization. We will support the construction of seed industry innovation centers and platforms, promote the transformation of innovation achievements, and support enterprises in undertaking major scientific and technological tasks in the national seed industry. We will work together to tackle key problems and accelerate the cultivation of a batch of high-quality new varieties with



high yield and efficiency.

The fourth is to vigorously cultivate strong and capable individuals, encourage and support universities in their efforts to cultivate specialized professionals, and establish a solid foundation for the sustainable development of the seed industry.

Finally, Xu Jianxing stated, "We will continue to diligently cultivate the land, enhance the production chain of our enterprises, reinforce our brand, and ensure that the welfare of our people is firmly under our control." 张华 沙华

BRAND AND USER PARTICIPATION: SOCIAL IS BECOMING A NEW MARKETING CHANNEL

The rise and increasingly mature of social media platforms have introduced new opportunities for marketing leisure food products.

With the integration of social media and content consumption on composite media platforms into consumers' daily lives, social media has become a marketing hub for brands to increase awareness and accumulate social assets. Among them, Wolong Nuts, who are active on various social media platforms, can be described as "admirable". By gaining comprehensive insight into user needs, Qingdao Wolong Food Co., Ltd. has established an emotional connection with consumers through creative means, resulting in a natural increase in the brand's popularity.

The content of the pan scenario that is suitable for daily consumption is more in line with the needs of users. User-friendly content expression is more conducive to capturing and retaining the attention of users, ultimately leading to user conversion.

On Weibo, Bilibili, Xiaohongshu, Tiktok, and other platforms, Wallon Food has expanded from sharing nut expertise to promoting multi-scene grass planting. By planning a series of activities and utilizing creative play methods, the company promotes health culture and enhances its brand image. It provides various interactive opportunities for its brand and users through mediums such as pictures, text, short videos, and live broadcasts.


As snacking becomes an increasingly integral part of consumer lifestyles, the demand for snacks has surpassed that of traditional meals. This new trend in consumption



highlights the importance of snacks in the public's daily routine.

Wolong Food is always at the forefront of the internet, utilizing creative gameplay to achieve strong brand exposure and reach.

On Weibo, Wolong shares its brand story while engaging with hot topics and showcasing creativity. On Bilibili Z100, Wolong interacts with consumers, particularly young people, in a seamless manner. As a result, it was included in the "Bilibili Z100" list of top 100 domestic products for young people, earning the title of "Annual Nuts" in the hearts of young consumers.

Nowadays, short video e-commerce and live streaming sales have become popular retail methods. Promoting live streaming and sales is another explosive aspect of Wolong's brand. In addition to extensive collaborations with industry-leading influencers and self-promotion of products on platforms such as Taobao and Tiktok, Wallon has also established strong engagement with fans. The brand has consistently reinforced its label during live broadcasts to capture consumers' attention. 

Tiger Skin Charcoal Roasted Flavored Nuts


The Tiger Skin Charcoal Roasted Flavored Nuts Technology Innovation Project is a new addition to the original and trendy carbon roasted flavor nut series developed by Xinlong Specialty Food Co., Ltd. in the Changbai Mountain Protection and Development Zone. The project is the result of over three years of research and development, as well as equipment and carbon roasting technology improvements. The professional industry of these products is an innovative addition to the market of healthy nuts, catering to China's mid to high-end consumers with a unique flavor that is free of any additives. The purpose of innovating the tiger skin charcoal roasted flavored nuts technology is to introduce a variety of nut processing methods throughout the country. Currently, most methods for processing nuts involve the use of chemicals and additives. There are few new high-quality, original color processing techniques available for nuts. Changbai Mountain Protection and Development Zone Xinlong Specialty Food Co., Ltd. has created a line of tiger skin charcoal roasted flavored nuts products, catering to the high-end market that values original flavor nuts. This is to address the shortage of these products in the market. This process is suitable for many types



of nuts in natural colors, such as pine nuts, shelled peanuts, hazelnuts, almonds, pumpkin seeds, cashews, walnuts, melon seeds, pistachios, and more. We can utilize these high-quality raw materials to produce tiger skin charcoal roasted flavored nuts with their original flavor using the tiger stripe technology.

The technological innovations behind the tiger skin charcoal roasted flavored nuts are mainly due to improvements in the original flavoring process. This was achieved by adjusting the equipment process, enhancing the baking process equipment's temperature and time, and incorporating the physical changes of the nuts. The carbon-baking process, which previously relied on carbon from old-growth forest wood, has been modified to eliminate the use of actual wood carbon. An innovative open-fire baking equipment and process have been implemented to enhance the unique flavor of the nuts while maintaining their original taste, without the use of any additives.

Experience a more intense aroma! Keep Your Breath Fresh! Healthier! Our unique and high-quality nuts can increase consumer awareness and acceptance. The grand launch of the Tiger Skin Charcoal Roasted Flavored Nuts series has filled the gap for high-end, high-quality the tiger skin charcoal roasted flavored nuts in their original taste. The nut industry has adopted an innovative approach that enables them to produce high-quality nuts across the country. This allows consumers across the country to enjoy authentic, natural, and healthier nuts without any additives or seasoning. Guiding China's authentic high-end nut and nut industry shine even brighter!

Changbai Mountain Xinlong Specialty Food has emerged as a leading enterprise in the nut stir-frying industry in the Changbai Mountain region, owing to its dedication to healthy and authentic food, top-notch services, accurate market positioning, and scientific management. The brand "Changbai Mountain Xinlong" has gained widespread recognition among consumers and has established a positive reputation in the market. Over the years, the "Changbai Mountain Xinlong" trademark has been awarded the title of "Integrity Demonstration Unit" by the Changbai Mountain Market Supervision and Administration Bureau multiple times. 

NATURAL GAS DIRECT-FIRED WINDLESS SINGLE-LAYER REBAKE MESH BELT DRYER

Hefei Kesai Machinery Manufactural Co., Ltd.


The patent product of this utility model relates to the technical field of melon seed drying equipment, which is a natural gas direct-fired windless single-layer rebake mesh belt dryer developed by the Company, and the patent number is ZL 20182064255.5. The existing single-layer rebake dryers for melon seeds and nuts on the market mainly use heat conduction oil or natural gas direct-fired rebake dryers with wind in the drying room. The heat source needs pipes and corresponding valves and other accessories, and it needs wind to transfer heat, which is complicated in structure and high in manufacturing cost. Because the wind transfers heat through melon seeds or nuts, it also takes away the fragrance of melon seeds or nuts, and there is a lot of dust, so the finished melon seeds or nut food tastes poor.

In order to solve the said problems, the Company has developed a new patented product: A natural gas direct-fired windless single-layer



rebake mesh belt dryer, which uses the natural gas as a heat source and provides the heat through a burner device. The inside of the drying line is made of SS heating pipes, and the hot air is recycled in the SS pipes through a circulating fan. The windless thermal body layer is generated on the upper and lower surfaces of the mesh belt conveyor in the drying box due to the outer surface of the SS pipes. When the new patented equipment works, it is fed from the feeding hopper. The feeding hopper makes melon seeds or nuts evenly scattered on the mesh belt to form a material layer with a certain thickness, and the mesh belt is provided with kinetic energy by a motor. The material of melon seeds and nuts is spread on the mesh belt

and passes between the upper and lower pipes, thus obtaining the heat of relatively high-temperature windless drying, and achieving the purpose and effect of quick high-temperature rebake and aroma enhancement of dried melon seeds or nuts. The quality of melon seeds or nuts is therefore improved.


Compared with the prior art, the patented product has the advantages of ingenious structural principle and low manufacturing cost; Natural gas as fuel has high heat and generates no pollution; Because the heat in the drying chamber of the Equipment is windless heat generated by the radiation on the surface of the upper and lower pipes, and the box body has no moisture outlet with wind, the natural moisture outlet is adopted, which has small heat loss and low energy loss, and the materials are evenly heated by the upper and lower equal radiation, and the finished products are excellent in quality, clean and sanitary; Convenient installation, commissioning and maintenance are additional features. 

NATURAL FRUIT JUICE ESSENCE

Anhui Biaoben Food Technology Co., Ltd

The natural fruit juice essence produced by Anhui Biaoben Food Technology Co., Ltd. is made by carefully blending natural fruit extracts and spices. The main ingredients of this product are pure, natural spices, fruit essential oils extracted through physical methods, and concentrated fruit juice. The result is a vibrant, natural fruit flavor.

There are very few companies in China that have the capability to roasted seeds and nuts to create juice flavors. With the increasing demand for natural products, there is an urgent need to develop nut stir fry products flavored with real fruit that provide a realistic export experience. The Natural Fruit Juice Series Essence has filled a gap in the domestic roasted seeds and nuts industry by providing a pure, natural fruit flavor essence. It has improved the taste and aroma of existing fruit-flavored roasted seeds and nuts products, giving them a refreshing and fruity taste. This upgrade has elevated the products to a higher level of quality.

This line of essences can be widely used to flavor nuts, fried foods, and snacks. In China, it still holds a leading position by effectively addressing aroma and taste issues, enhancing product quality, and boosting the company's profitability and competitiveness. 



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Australia formulates import requirements for processed peanuts and other products



On February 18, 2023, the Australian Department of Agriculture, Fisheries, and Forestry established i m p o r t

regulations for processed peanuts, dried cowpeas, candies, and bee products. These regulations will take effect upon release. The main requirements for importing peanuts include: no need for an import license from the Ministry of Agriculture, Fisheries, and Forestry; peanuts must be processed using methods other than blanching. Mark the following information on the manufacturer's statement, commercial invoice, packing list, or label: whether the peanuts are roasted or boiled, vacuum-sealed, canned, or frozen, and whether they are shelled or unshelled.

Côte d'Ivoire: Local cashew processing industry maintains strong growth

Côte d'Ivoire ranks first in the world in terms of cashew production and export volume, but its processed cashew exports only rank third, trailing behind Vietnam and India.

The Côte d'Ivoire government is committed to transforming the cashew industry into a demonstration of economic transformation, continuously creating social wealth, and improving people's living conditions. Over the past decade, the cashew industry has made significant progress in production and processing capacity. The industry has seen an increase from 400,000 tons in 2011 to 1,028,172 tons in 2022, which is a 6% increase compared to 2021. Additionally, the local processing rate of cashew has increased from 9% in 2018 to 21.25% in 2022.

Cashew processing factories have been established in many parts of the country. The cashew industry currently accommodates nearly 400,000 producers and is the third-largest export-earning industry in the agricultural sector, after cocoa and natural rubber.

Russia is expected to become the world's largest exporter of sunflower seed oil for the first time.



Dmitry Reyko, the Director of the Russian Institute of Agricultural Market Research (IKAR), has stated that Russia has the potential to become the world leader in sunflower seed oil exports for the upcoming export season. This season, starting on September 1, 2022, Russia will become the world's largest exporter of sunflower seed oil for the first time in its history," said Reiko.

The production and consumption regions of sunflower seed oil are relatively dispersed. Russia, Ukraine, Kazakhstan, and Argentina are the main producers of sunflower seed oil, while the main consumers of sunflower seed oil are EU countries, Russia, India, Ukraine, China, and other regions. In 2022, Ukraine and Russia collectively produced 51.04% of the world's sunflower seed oil, with Ukraine contributing 20.91% and Russia contributing 30.13%. Russia has become the world's largest producer of sunflower seed oil.

United States plans to revise the raisin standards

On March 7, 2023, the Agricultural Marketing Services (AMS) of the U.S. Department of Agriculture issued Announcement No. 2022-04741, which proposed revisions to the raisin standards. The main purpose of this document is to provide quality standards for raisins and seedless raisins. These standards specify that the amount of stems (i.e. the remaining twigs at the top of the raisin) in each pound of product should not exceed 10 for A-grade products, 15 for B-grade products, and 20 for C-grade products. This announcement will be officially published in the Federal Register on March 8, 2022, and will have a feedback period of 60 days.



Global sesame prices remain stable

According to the Sudan News Agency, the current market price for white sesame produced in Sudan remains stable at \$1630 per metric ton. Similarly, the price of sesame produced in Ethiopia is also stable at \$1680 per metric ton.

According to the daily international price announcement released by the Sudan Trade Point Program Research Department, the price of white sesame produced in India has reached per metric ton. Mixed sesame produced in Nigeria has stabilized at per metric ton, while mixed sesame produced in Tanzania is priced at per metric ton.



The export market for China's macadamias has surged by 53% year-on-year! Surpassing the United States and ranking second



The 2022 market report released by the Australian Macadamia Society reveals that sales of Australian Macadamias have remained stable due to the continuous increase in new products using Magnolia as a raw material. China has surpassed the United States as the second-largest export market, with an import volume of 1281 tons.

The association predicts that the global production of macadamias (with a water content of 3.5%) will increase from 241,420 tons in 2021 to 300,213 tons in the current year. Compared to last year, all countries of origin except Hawaii reported an increase in production. South Africa and China had the largest growth rates. According to statistics from the Macadamias South Africa (SAMAC), the production of macadamia nuts with a water content of 3.5% in South Africa in 2022 was 70,139 tons, which is higher than the 53,320 tons produced in 2021. The yield of Hawaiian fruit shells in China, with a water content of 3.5%, is 62,500 tons.

Chinese Chestnut:

A NUT THAT HAS THE FUNCTION OF NOURISHING THE STOMACH, HEMOSTASIS, AND KIDNEY FUNCTION

Chinese chestnut: a nut that has the function of nourishing the stomach, hemostasis, and kidney function

Chinese chestnuts are one of the earliest and most popular nuts consumed in China. They are rich in nutrients such as protein, carbohydrates, fats, calcium, phosphorus, iron, zinc, and various vitamins.

I. strengthening the spleen and Buqi

Chinese chestnuts have the ability to Buqi and tonify spleen, as well as strengthen the spleen and stomach. If consumed properly, chestnuts can nourish the spleen and stomach meridians, Buqi and tonify blood, and strengthen the spleen. This can lead to improved overall health and well-being. Chinese Chestnuts have a high sugar content, which can provide the body with more heat energy and aid in fat metabolism.



II. Tonifying the kidneys and strengthening tendons

It can tonify the kidneys and strengthen the tendons. If consumed properly, chestnuts can have significant effects on tonifying the kidneys, strengthening muscles, and bones by nourishing the kidneys.

Chestnuts are rich in nutrients and have a sweet taste. After being boiled, they are also nutritious and delicious. In fact, most people can consume chestnuts, but individuals with obesity, diabetes, and hyperlipidemia should avoid eating them. They can only eat as little as possible to avoid negatively affecting their health. In addition, individuals who have a chestnut allergy should avoid consuming chestnuts. 坚果 妙食



Sunshine .
Taste



Happy time with Bailian

Fujian Bailian Industry Co., Ltd. was founded in 1980s and experienced a high speed growth in 1990s. High holding the philosophy of quality, honesty, efficiency and stability, the company has grown from a trading company into a industrial and trading enterprise that engages in food development, production, sales, real estate investment and high-end property management.

Speaking of food, we specialize in producing leisure food of nuts and roasted seeds, conserved fruit, meat products, etc. With a variety of selection, distinctive favor and high quality, our products receive great welcome from customers. "Bailian melon seeds", as our main product, enjoys good reputation and market share within and beyond Fujian province.

In recent years, our company has been expanding in the northern agricultural park. The move would change the managerial pattern of the company by raw material processing to raw material production. At the same time, following the strategy of "strengthening the primary business and developing appropriately in multi industries", our Company entered the fields of real estate, property, finance, etc. Bailian Group of industry layout will gradually appear.

Our Company will continue to adhere to the business concepts of "people-oriented and keep improving" to enhance communication with all ranks of society to achieve sincere cooperation and mutual development.



Fujian Bailian Industry Co., Ltd.

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Website: www.shatufood.com





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Technical support:

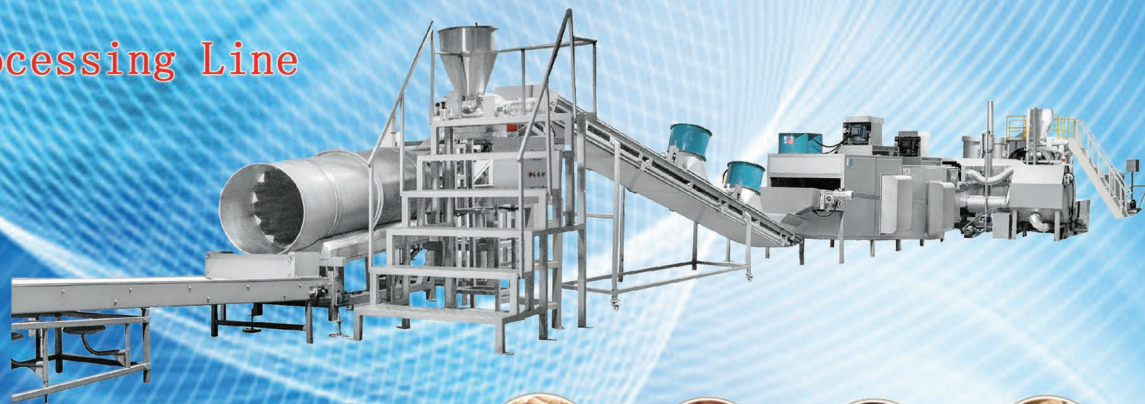
New Technology Research Office of fruit and vegetable processing, China Agricultural University
School of food, Nanchang University

In 2020, the national roasted seeds and nuts enterprises provided high-quality services (member enterprises)

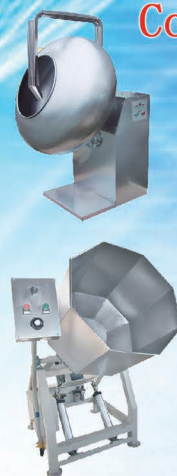


Yantai Maoyuan Food Machinery Manufacturing Co., Ltd. established in 1995, is a professional food machinery manufacturer, we are specialized in the machinery of peanut, other nuts, roasted seed.

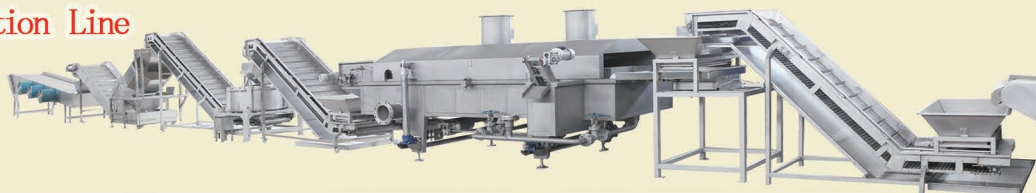
Coated Nut Processing Line



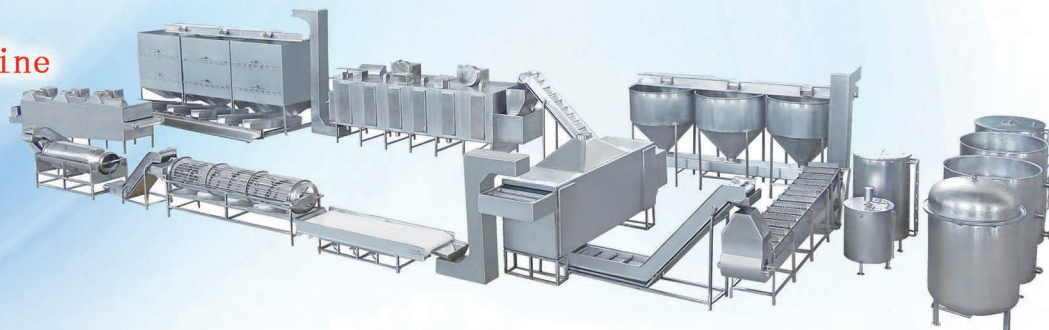
Coated Nuts Roasting Line



Net Belt Continuous Frying Production Line



Nut Roasting Production Line



Yantai Maoyuan Food Machinery Manufacturing Co., Ltd.

Tel: 0086-535-6117136 Web: www.peanutmachinery.com E-mail: [myspjx@163.com](mailto:mypsjx@163.com)



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The phone: 13956003685 Telephone and fax: 0551-63523130 68891687

COMPANY: HEFEI THE PROSPEROUS NUTS MACHINERY MANUFACTURING CO.,LTD

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Natural wind multi-layer air drying assembly line



Hot air multilayer drying line



Multilayer natural cooler



Multi layer fan cooler



Chain plate multilayer dryer



Flavor machine



Drawer chain conveyor



White PVC with skirt elevator

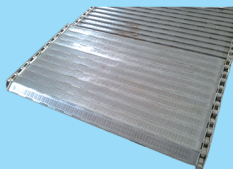


Stainless steel three-layer chain plate air drying cooling line

ACCESSORIES AREA



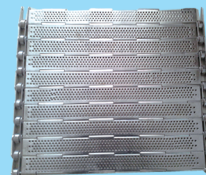
Dryer chain plate



Chain plate
(HOLE 0.9x20)



Sprocket wheel



Chain plate
(HOLE 3mm)



Chain plate
(HOLE 8mm)



Chain

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Executive director unit of the Specialized Committee for Nuts and Roasted Seeds of China National Food Industry Association

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